

Levi Jiang

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EXPERIENCE

Content Data Analyst, Pew Research Center | Washington D.C. | June 2026 – Present

- Analyze audience behavior and content performance using GA4, Parse.ly, and other analytics tools to understand how readers discover, consume, and interact with data journalism
- Translate audience research and performance data into recommendations for content structure, accessibility, and visual storytelling, helping teams make data-driven news products more useful and understandable to diverse audiences
- Develop content and design strategies for interactive projects, collaborating with producers to plan visual treatments, improve chart and graphic clarity, and optimize stories for audience engagement and sharing

Data and Interactive News Developer, The Philadelphia Inquirer | Philadelphia | June 2025 – Jan 2026

- Built interactive graphics, searchable databases, and maps using React, D3.js, Datawrapper, QGIS, MapLibre and Adobe Illustrator, collaborating across desks to prototype and launch newsroom projects under editorial deadlines
- Collected, cleaned, standardized and analyzed public datasets using Python, R, and SQL to identify emerging news lines. Transformed complex datasets and analytical findings into interactive experiences designed for publication across the newsroom's digital platforms
- Reported and developed data-driven stories on public transportation, housing, city services, and regional demographics, generating 500K+ pageviews and 2K+ subscription conversions, with work selected in the curriculum of Temple University's MPA program.
- Designed and developed a weekly news game featured in the newsroom's weekend special editions, creating a recurring interactive product that generated 1K+ weekend-edition subscriber conversions

Data Journalism Fellow, Dow Jones News Fund | Washington D.C. | June – Aug 2025

- Acquired and analyzed campaign finance data for the 2025 State-level governor's race to identify donor networks and funding patterns
- Cleaned, reconciled, and standardized inconsistent state and federal datasets to build structured, analysis-ready databases
- Produced data visualizations and analytical findings to support political and elections-focused reporting and story pitches
- Trained in advanced data analysis and AI applications in newsroom workflows at the University of Maryland Merrill College

Digital Communications Intern, Center for Science in the Public Interest | Washington D.C. | June – Aug 2024

- Cleaned and restructured public health datasets with SQL, working with scientists to turn complex data into a public-facing resource
- Developed and maintained a searchable interactive database in Drupal, with improving UX, fixing bugs and implementing updates
- Designed infographics for public health campaigns, reached 100K+ views and 2K+ new followers across social platforms

Data & Graphics News Intern, NetEase | Beijing | Mar - July 2022

- Produced data news stories using HTML/CSS/JavaScript and Adobe Suite, including interactive stories, comics, and infographics
- Collaborated with editorial, product, advertising, and external stakeholders to shape story concepts and visuals for different audiences
- Designed and developed 20+ editorial projects from concept through publication, reaching 1.5M+ readers and earning 50+ reprints

EDUCATION

M.S. in Digital Media | University of Washington | Seattle, WA, USA

B.S. in Data Science & B.A. in Journalism | Communication University of China | Beijing, China

SKILLS

Data Analysis & Visualization: Python, R, SQL, Excel, D3.js, Datawrapper, Tableau, Flourish, QGIS, MapLibre, Infogram

Web Design & Development: HTML/CSS/JavaScript, React, D3.js, Drupal, WordPress

Visual & Editorial Design: Adobe Illustrator, Photoshop, Figma, Premiere Pro, Canva, CapCut

Language: English, Mandarin (bilingual)

AWARDS

Bronze Medal & Awards of Excellence at 2026 Society for News Design (SND) Competition

- Received a Bronze Medal for an [individual project](#) and contributed to a [newsroom portfolio](#) recognized with 20+ Awards of Excellence

Bronze Medal at 2021 China Data Journalism Competition, People's Daily 2021 Top Data Journalism Case

- Led interactive and graphic design and development for an investigative report on [China's Housework Compensation Bill](#)